



GC/62/11 Biennial Report on Publication Activities

International Agency for Research on Cancer
Lyon, France

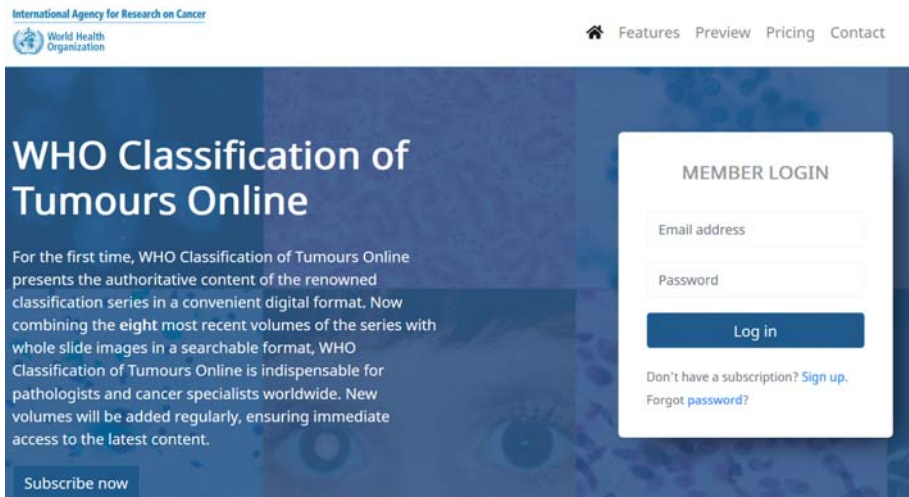
International Agency for Research on Cancer



Digital strategy and dissemination

- Streamline workflows; invest in technology
- Internal Manuscript Clearance System v.2 launch March 2018
- Consolidation of IARC Monographs publications on publications website at <http://publications.iarc.fr>
- Amendments to expand IARC book deposit to US NLM PubMed Bookshelf
- IARC use of WHO Press standing agreements with publishers

WHO Classification of Tumours



International Agency for Research on Cancer
World Health Organization

Features Preview Pricing Contact

WHO Classification of Tumours Online

For the first time, WHO Classification of Tumours Online presents the authoritative content of the renowned classification series in a convenient digital format. Now combining the eight most recent volumes of the series with whole slide images in a searchable format, WHO Classification of Tumours Online is indispensable for pathologists and cancer specialists worldwide. New volumes will be added regularly, ensuring immediate access to the latest content.

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<https://tumourclassification.iarc.who.int/>

- Launched 7 Sep 2019 at the European Congress of Pathology
- As of 15 Apr 2020, approx. 850 subscribers

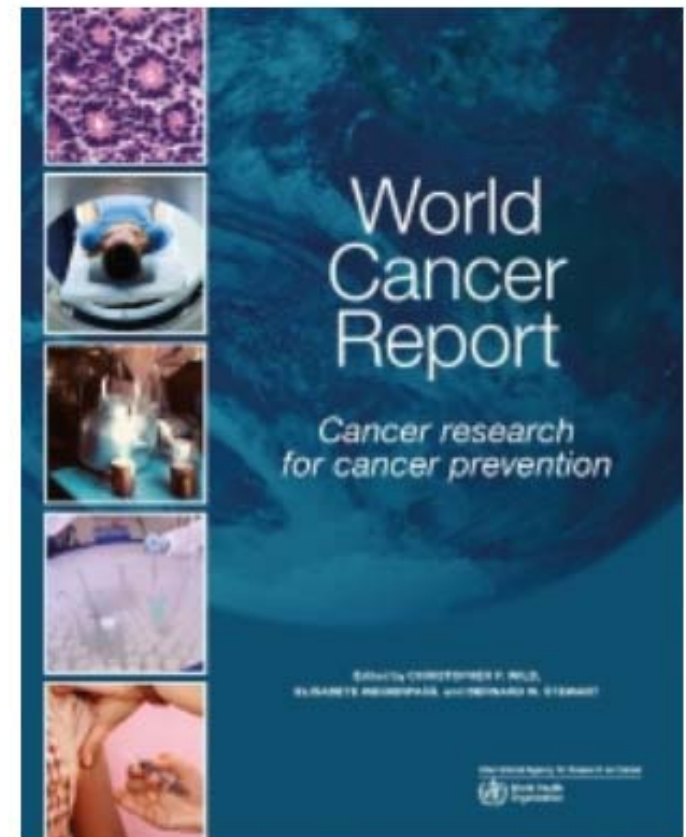
International Agency for Research on Cancer



World Cancer Report: Cancer Research for Cancer Prevention

<http://publications.iarc.fr/586>

- Launched 4 Feb 2020 (World Cancer Day)
- As of 15 Apr 2020, 4500+ downloads



International Agency for Research on Cancer



Open Access

- In 2015 creation of an IARC GCSF for Open Access, €50 000 per annum
- Fund supported 27 articles in 2018 and 31 articles in 2019
- Comparative data and trend indicative of positive impact of GCSF for OA on open access publishing at IARC

Table 1: Proportion of immediate OA to total journal output

	Gold (Fully OA journal)	Hybrid (APC payment in subscription journal)	Immediate OA total	Standard publication	TOTAL
2014	78 (21%)	27 (7%)	105 (28%)	269 (72%)	373 (100%)
2015	77 (21%)	50 (13%)	127 (34%)	248 (66%)	375 (100%)
2016	93 (25%)	51 (14%)	142 (39%)	226 (61%)	370 (100%)
2017	110 (29%)	50 (13%)	160 (43%)	216 (57%)	376 (100%)
2018	91 (24%)	51 (14%)	142 (38%)	236 (62%)	377 (100%)
2019	119 (30%)	52 (13%)	171 (43%)	223 (57%)	394 (100%)

Table 2: Publications – Revenue from sales (in €)

Year	Revenue from sales of all publications by WHO Press	Revenue from sales of 'Blue Books' by WHO Press	Revenue from sales by WHO paid to IARC ^a	Other revenue from publications (ePub and royalties)
2014	789 892	741 222 (94%)	787 494	7 733
2015 ^b	849 608	836 634 (98%)	848 924	3 838
2016	1 450 727	1 436 443 (99.0%)	1 450 172	15 795
2017	1 756 548	1 752 327 (99.8%)	1 751 567	12 201
2018	1 280 242	1 272 663 (99.4%)	1 279 970	9 601
2019	1 258 412	1 255 618 (99.8%)	1 262 932 ^d	48 079 ^e

a After freight charges were deducted from overall figure.

b Following an error on the part of WHO Press, the figures on "Revenue from sales" for 2015 reported in the Director's Report to the GC in 2016 (Document GC/58/3) were underestimated.

c The figure reported in the 2016 Director's Report included revenue from other sources (ePub and royalties), which is now shown separately in the above table.

d For 2019, the total revenue included the reimbursement of €4549 for cost of direct shipment from printer to Stylus paid by IARC.

e Other revenue in 2019 also included the subscription fee of WHO Classification of Tumours Online (see paragraph 7).

Table 3: Publications – Volume of sales

Year	Total sales	Sales of 'Blue Books'
2014	16 279	14 844 (92%)
2015 ^a	15 469	14 696 (95%)
2016	25 295	24 677 (98%)
2017	33 786	33 544 (99%)
2018	23 911	23 530 (98%)
2019	21 037	20 908 (99%)

a Following an error on the part of WHO Press, the figures on "Volume of sales" for 2015 reported in the Director's Report to the GC in 2016 (Document GC/58/3) were underestimated.

Publications in 2018-19

- *WHO Classification of Tumours*: Skin 4th ed., Eye 4th ed., Digestive 5th ed, Breast 5th ed.
- *IARC Monographs*: vols. 113-122
- *IARC Handbooks*: vols. 16, 17
- Various *Scientific Publications, Technical Publications, non-series publications* detailed in GC/62/11

DRAFT Resolution – Biennial Report on Publications Activities

The Governing Council,

Having reviewed Document GC/62/11 “Biennial report on publication activities, 2018–2019”,
and

Recalling its Resolution GC/58/R6 in which it requested the Director to report on publication activities on a biennial basis,

1. NOTES the Report with great interest;
2. NOTES that the net revenue from the sale of IARC publications to the Governing Council Special Fund amounted to €1 279 970 in 2018, and €1 262 932 in 2019, of which 75% was allocated in the following year to the publication programme; and
3. REQUESTS the Director to continue reporting biennially on publication activities at IARC.

DRAFT Resolution – Governing Council Special Fund for Open Access

The Governing Council,

Having reviewed Document GC/62/11 “Biennial report on publication activities, 2018–2019”

1. APPROVES the use of up to a maximum of €50 000 per annum from the Governing Council Special Fund for two years (2021 and 2022) for open access publishing, subject to there being sufficient cash balances available in the Fund; and
2. THANKS the Secretariat for the Biennial Report.