

BIENNIAL REPORT ON PUBLICATION ACTIVITIES

1. As per Governing Council Resolution [GC/58/R6](#), the Director is requested to report on publication activities on a biennial basis.
2. Publications are generally the responsibility of the Communications Group (COM). Currently the Section of Evidence Synthesis and Classification (ESC) manages three flagship publication series: the *IARC Monographs on the Evaluation of Carcinogenic Risks to Humans*, the *IARC Handbooks of Cancer Prevention*, and the *WHO Classification of Tumours* series (“Blue Books”).

Digital strategy and dissemination of publications

3. COM continued with its digital strategy of streamlining and standardizing publishing workflows, making careful technology choices, expanding its offerings of electronic formats, and engaging with readers. The 2016–2017 biennium marked the launch of the internal Manuscript Clearance System and the IARC E-Bookshop, as well as continuing enhancements to the [IARC Publications website](#), including the integration of a subscription to Altmetric, a third-party service for measuring the attention garnered by IARC’s publications in mainstream media, social media, policy documents, and other citing sources. Further details on these activities and others can be found in the [IARC Biennial Report 2016–2017](#).
4. The Agency took its first foray into e-book sales with the launch of the IARC E-Bookshop in June 2016. The E-Bookshop provides an efficient and effective off-the-shelf solution for sales, although the number of titles currently available on the platform is limited and print sales continue as the dominant mode of revenue generation. World Cancer Report 2014 was made available free of charge in PDF format with the launch of the E-Bookshop, and it has been downloaded more than 20 000 times to date.
5. After an interim period in which COM conducted a review of print book distribution options on the market, IARC and WHO Press renewed the publishing agreement in mid-2017.
6. COM prioritized user engagement as part of its digital dissemination strategy. September 2017 saw the release of a follow-up to the 2015 survey of the Blue Books readership. In addition, COM held booths at the United States and Canadian Association of Pathology (USCAP) and the European Congress of Pathology (ECP) conferences in 2016, to engage directly with pathology audiences and promote the sale of Blue Books in electronic format.

Open Access

7. COM oversees implementation of the Agency’s Open Access policy. Further details on open access publication of IARC’s journal articles are available in Document [GC/60/8](#).

Publications in 2016–2017

WHO Classification of Tumours

[WHO Classification of Tumours of the Urinary System and Male Genital Organs, 4th edition](#) (print)

[WHO Classification of Tumours of the Central Nervous System, revised 4th edition](#) (print)

[WHO Classification of Tumours of Female Reproductive Organs, 4th edition](#) (PDF and EPUB)

[WHO Classification of Tumours of the Breast, 4th edition](#) (PDF and EPUB)

[WHO Classification of Tumours of Soft Tissue and Bone, 4th edition](#) (PDF and EPUB)

[WHO Classification of Head and Neck Tumours, 4th edition](#) (print)

[WHO Classification of Tumours of Endocrine Organs, 4th edition](#) (print)

[WHO Classification of Tumours of Haematopoietic and Lymphoid Tissues, revised 4th edition](#) (print)

IARC Monographs

[Volume 107, Polychlorinated Biphenyls and Polybrominated Biphenyls](#) (print)

[Volume 108, Some Drugs and Herbal Products](#) (print)

[Volume 109, Outdoor Air Pollution](#) (print)

[Volume 110, Some Chemicals Used as Solvents and in Polymer Manufacture](#) (print and PDF)

[Volume 111, Some Nanomaterials and Some Fibres](#) (print and PDF)

[Volume 112, Some Organophosphate Insecticides and Herbicides](#) (print and PDF)

[Volume 113, DDT, Lindane, and 2,4-D](#) (PDF)

IARC Handbooks

[Volume 15, Breast Cancer Screening](#) (print, PDF, and EPUB)

IARC Working Group Reports

[Energy Balance and Obesity, IARC Working Group Report No. 10](#) (print and PDF)

IARC Scientific Publications

[Improving Public Health through Mycotoxin Control, IARC Scientific Publication No. 158](#) (PDF)

[Molecular Epidemiology: Principles and Practices, IARC Scientific Publication No. 163](#) (PDF)

IARC Technical Publications

[Planification et développement des registres du cancer basés sur la population dans les pays à revenu faible et intermédiaire, Publications techniques du CIRC N° 43](#) (print and PDF)

[Planificación y desarrollo de registros de cáncer de base poblacional en los países de ingresos bajos y medios, IARC. Publicaciones técnicas N° 43](#) (print and PDF)

[ПЛАНИРОВАНИЕ И РАЗВИТИЕ СИСТЕМЫ ПОПУЛЯЦИОННОЙ РЕГИСТРАЦИИ ЗЛОКАЧЕСТВЕННЫХ НОВООБРАЗОВАНИЙ В СТРАНАХ С НИЗКИМ И СРЕДНИМ УРОВНЕМ ДОХОДА. ТЕХНИЧЕСКАЯ ПУБЛИКАЦИЯ МАИР Номер 43](#) (print and PDF)

[Common Minimum Technical Standards and Protocols for Biobanks Dedicated to Cancer Research, IARC Technical Publication No. 44](#) (print and PDF)

[Colposcopy and Treatment of Cervical Precancer, IARC Technical Publication No. 45](#) (print and PDF)

Non-series publications

[Centre international de Recherche sur le Cancer: Les 50 premières années, 1965–2015](#) (print, PDF, and EPUB)

[World Cancer Report 2014](#) (PDF)

Electronic resources

Atlas of Colposcopy: Principles and Practice. IARC CancerBase No. 13:
<http://screening.iarc.fr/atlascolpo.php>

Revenue from the sale of IARC publications by WHO Press

8. Net revenue from the sale of IARC publications in 2016–2017 amounted to €3 201 739 (€1 450 172 in 2016 and €1 751 567 in 2017), increased 307% from 2014–2015 biennium. The increased revenues are attributed to increased production of Blue Books in each of these years, with two new volumes released in 2016 and three in 2017 as compared to one volume per year in 2014–2015. In accordance with Resolution [GC/56/R12](#), 75% of the revenue is returned to the IARC publications programme.

9. The Blue Books series on its own (print) generated 99% of the overall publications sales revenue for IARC in 2016 and 99.8% in 2017.