

REPORT ON PUBLICATION ACTIVITIES, INCLUDING REPORT ON FUNDING ALLOCATION

1. As per Governing Council Resolution GC/51/R10, the Director is requested to report on publication activities on an annual basis.

Knowledge management

2. Publications are the responsibility of the Communications Group (COM). Currently two other Sections also manage publication series, i.e. the Section of IARC Monographs (IMO), in charge of the production of IARC Monographs, and the Section of Molecular Pathology (MPA), which prepares the *WHO Classification of Tumours* series ("Blue Books").

3. The Knowledge Management Centre, newly created after restructuring of the Communications Group in 2013, focused its 2014 activities on establishing the workflows, policies, frameworks, and agreements necessary to forward IARC's digital publishing and dissemination strategy. Details of this work follow.

4. Between November 2013 and June 2014 a consultant reviewed IARC's publications activities, in the light of current global media trends and practices, to articulate actionable steps for transitioning IARC from print to electronic publishing. Recommendations from this consultancy included: aligning IARC publishing activities with the external scientific and health community; designing a strategy for the increased output and digital dissemination of Blue Books; increasing the visibility of IARC through strategic alliances; streamlining publishing workflows through use of technologies that can evolve with changing needs; raising awareness within the Agency about publishing trends, pricing, and economic pressure on the current IARC operations model; and developing electronic content that can be recombined and repurposed flexibly to reach IARC's wide and varied readership.

5. Discussions on open access that began in 2013 culminated in the launch of IARC's Open Access Policy in January 2015. The policy applies to articles in external journals authored by IARC scientific staff, and is reported on separately in [document GC/57/10](#).

Review of distribution channels and business models

6. The commercial agreement with the distributor of IARC publications, WHO Press, was renegotiated in 2014, dividing the commercial dissemination activity into two parts. WHO Press will continue to sell print products, and IARC has taken over distribution of e-products, thus endorsing the policy decision to foster e-information products. The new agreement will allow faster and more flexible dissemination of cancer research results online while allowing the Agency greater control over its dissemination and revenue channels.

7. Following from IARC's renegotiated agreement with WHO Press, licensing agreements with two major commercial e-book aggregators, EBSCO and ProQuest, were signed. This will allow forthcoming electronic IARC titles to be efficiently distributed to academic and research institutions. In addition, IARC will be issuing volumes of the *WHO Classification of Tumours* in ePUB format for the first time during 2015, an important step in the transition to electronic formats.

8. In conjunction with its other digital dissemination efforts, COM established its own license and workflows to service academic and research institutions directly, with the *World Cancer Report 2014* being made available for institutional purchase in industry-standard ways.

9. COM, alongside IMO, MPA, and the Section of Cancer Surveillance (CSU), continued its support of PubCan development. PubCan is an integrated online database that brings together IARC publications content in a dynamic and cross-searchable format. In 2014, ICD-O-3 Online, one of the three main components of PubCan, was launched publicly. In late 2014, a recruitment process was initiated for a one-year Web Architect post to continue development work and make the platform sustainable. The Web Architect will begin in April 2015, under COM stewardship.

10. Going beyond digital dissemination efforts focused on increasing revenue and diversifying business models, the Knowledge Management Centre also made significant headway in terms of partnering with reputable organizations to disseminate publications freely to appropriate audiences. IARC became a participating publisher in HINARI, a programme created by WHO together with major commercial publishers to enable institutions in low- and middle-income countries (LMICs) to gain access to one of the world's largest collections of biomedical and health literature. IARC also entered into an agreement with the United States National Library of Medicine (NLM) to deposit full-text content, beginning with the *IARC Monographs*, in PubMed Bookshelf, the NLM's free digital repository of books and documents in life sciences and health care.

Publications in 2014

IARC Working Group Reports:

[Primary End-points for Prophylactic HPV Vaccine Trials, IARC Working Group Report 7](#)
(PDF online)

[Helicobacter pylori Eradication as a Strategy for Preventing Gastric Cancer, IARC Working Group Report 8](#) (PDF online)

Biennial Report:

[IARC Biennial Report 2012–2013](#) (PDF online)

Scientific Publication:

[Cancer Incidence in Five Continents, Vol. X, IARC Scientific Publication 164](#) (print and PDF)

Technical Publication:

[Planning and Developing Population-Based Cancer Registration in Low- and Middle-Income Settings, IARC Technical Publication 43](#) (print, PDF, and ePUB)

WHO Classification of Tumours:

[WHO Classification of Tumours of Female Reproductive Organs, 4th edition](#) (print)

IARC Monographs on the Evaluation of Carcinogenic Risks to Humans:

[Volume 104, Malaria and Some Polyomaviruses \(SV40, BK, JC, and Merkel Cell Viruses\)](#) (print)

[Volume 105, Diesel and Gasoline Engine Exhausts and Some Nitroarenes](#) (print)

[Volume 106, Trichloroethylene, Tetrachloroethylene and Some Other Chlorinated Agents](#) (print)

[Volume 107, Polychlorinated Biphenyls and Polybrominated Biphenyls](#) (PDF online)

[Volume 108, Some Drugs and Herbal Products](#) (PDF online)

Electronic resources:

International Classification of Diseases for Oncology: ICD-O-3 online (<http://codes.iarc.fr/>)

Cancer Incidence in Five Continents, CI5*plus*. IARC CancerBase No. 9
(<http://ci5.iarc.fr/CI5plus/Default.aspx>)

Cancer Incidence in Five Continents, Vol. I–X (<http://ci5.iarc.fr/CI5I-X/Default.aspx>)

European Code Against Cancer, 4th edition (<http://cancer-code-europe.iarc.fr/>)

[The Cancer Atlas, 2nd edition](#) (print; joint publication with the American Cancer Society)

Revenue from the sale of IARC publications by WHO Press

11. Revenue from the sale of IARC publications by WHO Press amounted to 940 627 Swiss Francs (CHF) in 2014, relatively static and in line with 2013 revenue of 938 306 CHF.

12. The WHO Classification of Tumours series on its own (print) generated 94% of the overall publications sale revenue for IARC in 2013, with 92% of the overall volume of sales.

Report on funding allocation

13. In accordance with the standing authorization provided to the Director under Resolutions [GC/55/R15](#) and [GC/56/R12](#), 75% of the revenue from the sale of IARC publications in 2014 amounting to €596 420 was allocated to the IARC publication programme in 2015.