

International Agency for Research on Cancer



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Organization**

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REPORT ON PUBLICATION ACTIVITIES

Introduction

1. As per Governing Council Resolution GC/51/R10, the Director is requested to report on publication activities on an annual basis.

Organization of publications

2. Publications are the responsibility of the Communications Group (COM). Currently, two other Sections also manage publication series, i.e. the Section of IARC Monographs (IMO), in charge of the production of IARC Monographs, and the Section of Molecular Pathology (MPA), which prepares the WHO Classification of Tumours series (Blue Books).

3. The structure of the Communications Group was changed in 2013, following a thorough review of processes and the distribution of tasks within the Group. Activities related to the Publications programme (including planning, editorial, and production) have now been merged with Library services, to create a Knowledge Management Centre integrating relevant activities to form a coherent set of information workflows and bringing together staff members with complementary skill sets. The new Knowledge Management team will carry forward streamlined production processes, leading to a more efficient workflow, ensuring adherence to standards of best practice, and making best use of limited resources.

4. In the framework of the Agency's new communications strategy, the issue of open-access publishing for Agency scientists is now being considered in the context of the IARC Statute stating the Agency's role in "the collection and dissemination of information on epidemiology of cancer, on cancer research and on the causation and prevention of cancer throughout the world". The Group has been tasked with designing an open-access policy for the Agency.

Revenue from the sale of IARC publications by WHO Press

5a. WHO Press Agreement

The agreement with WHO Press for the dissemination of IARC publications has proved successful in terms of revenue for the Agency since its entry into force in January 2010. Since this agreement is due for renewal at the end of the year, the COM Group, along with the Section of Support to Research (SSR), are preparing changes to be implemented in the inter-Agency contract,

particularly as regards non-exclusivity of distribution rights to WHO Press as far as electronic publications are concerned. This is particularly important given electronic resources will become ever more significant in the Agency's portfolio.

5b. The revenue from the sale of IARC publications is discussed in detail in Document GC/55/14B. Specifically, the royalty return from WHO Press amounted last year to 732 851 Swiss francs, a 14.3% increase from 2011, thanks to the publication of the Tumours of the Breast volume of the WHO Classification of Tumours series.

6. The WHO Classification of Tumours series on its own still generated 97% of the publications sales revenue for IARC in 2012.

Publications in 2012

In print:

WHO Classification of Tumours:

WHO Classification of Tumours of the Breast, fourth edition

IARC Monographs:

Volume 100 *A Review of Human Carcinogens* (including a six-volume boxed set):

Volume 100A (2012) *Pharmaceuticals*

Volume 100B (2012) *Biological Agents*

Volume 100C (2012) *Arsenic, Metals, Fibres, and Dusts*

Volume 100D (2012) *Radiation*

Volume 100E (2012) *Personal Habits and Indoor Combustions*

Volume 100F (2012) *Chemical Agents and Related Occupations*

IARC Scientific Publications:

Improving Public Health through Mycotoxin Control, IARC Scientific Publication No. 158

In electronic format:

IARC Working Group Reports:

Working Group Reports, Volume 6: *Current Status and Future Directions of Breast and Cervical Cancer Prevention and Early Detection in Belarus*

IARC Monographs:

Volume 100E (2012) *Personal Habits and Indoor Combustions*

Volume 100F (2012) *Chemical Agents and Related Occupations*

Volume 101 (2012) *Some Chemicals Present in Industrial and Consumer Products, Food and Drinking-water*

IARC Technical Publications:

A Digital Manual for the Early Diagnosis of Oral Neoplasia, IARC Technical Publication No. 42

7. In addition, work continues on the development of the new online resource announced last year: PubCan, a database building on the WHO Classification of Tumours, the ICD-O coding scheme, and the Monographs evaluations. This was discussed at a meeting of the "Blue Books" Series Editors in January 2013 and was considered as a resource of choice for publication of the WHO Classification of Tumours when the fourth edition is complete in print form; it will also be used to publish updates of the ICD-O codes. The resource would also serve as a pilot of a possible business model for pay-per-view, paid subscription or licensed access to online cancer information resources.

Ongoing projects

8. A new edition of the best-selling title *World Cancer Report* is currently being prepared, and planned publication is in late 2013.