



REPORT ON PUBLICATION ACTIVITIES

Introduction

1. As per Governing Council Resolution GC/51/R10, the Director is requested to report on publication activities on an annual basis.

Organization of Publications

2. Publications are the responsibility of the Communications Group (COM); however, two other Sections also manage publications, i.e. the Section of IARC Monographs (IMO), in charge of the production of IARC Monographs, and the Section of Molecular Pathology (MPA), which prepares the WHO Classification of Tumours (Blue Books).

3. The Advisory Committee on Publications (ACP) met at regular intervals, though not recently, due to the absence of an Editor, and because a number of projects were ongoing and nearing completion. ACP discussions on a number of strategic aspects of publications were passed on to the Senior Leadership Team (SLT). The focus there has been mainly on (i) redesigning the covers of the IARC book series, to have a fresh corporate image; and (ii) discussion of ways to generate income from publication projects to sustain the programme.

4. As a follow-up, a communications strategy is being prepared with the Publications Programme and the IARC web platform at its core. This is now being discussed within the SLT, and the Publications Programme and its sustainability is one of the key areas in this regard. The issue of open-access publishing for Agency scientists is also being considered in the context of the IARC Statute stating the Agency's role in: *"the collection and dissemination of information on ... cancer throughout the world."* The general consensus is that the Agency should move increasingly towards open-access publishing and develop a policy to support that direction, recognizing the considerable resource implications of full implementation.

Revenue from sales of IARC publications by WHO Press

5. The agreement with WHO Press for the dissemination of IARC publications, which entered into force at the beginning of the last biennium, proved successful in terms of revenue for the Agency in 2010, and thanks to the formula agreed by the Governing Council, more resources were made available to the Publications Programme, particularly the WHO Classification of Tumours in 2010. The royalty return from WHO Press amounted last year to 640 938 Swiss

Francs, a 20% decrease from 2010, due mainly to the staggered production of the Blue Books; this is expected to be offset by good sales of the Breast Tumour volume in that series, to appear in 2012, soon to be followed by the Soft Tissue and Bone volume.

6. The WHO Classification of Tumours series on its own still generates 97% of the publications sales revenue for IARC.

Publications in 2011

In print:

- [Effectiveness of Tax and Price Policies for Tobacco Control](#), IARC Handbooks of Cancer Prevention, vol. 14
- [Cancer Survival in Africa, Asia, the Caribbean and Central America](#), IARC Scientific Publications, vol. 162
- [Molecular Epidemiology: Principles and Practices](#), IARC Scientific Publications, vol. 163

In electronic format:

- [IARC Biennial Report 2010–2011](#)
- [Rapport biennal 2010–2011](#) (French version of above title)
- [IARC Monographs](#):
 - [Volume 100 – Part A: Pharmaceuticals](#)
 - [Volume 100 – Part B: Biological Agents](#)
 - [Volume 100 – Part C: Arsenic, Metals, Fibres, and Dusts](#)
 - [Volume 100 – Part D: Radiation](#)
- [IARC Scientific Publications](#):
 - [Cancer Survival in Africa, Asia, the Caribbean and Central America \(SurvCan\)](#)
- [IARC Handbooks of Cancer Prevention](#):
 - [Volume 6: Weight Control and Physical Activity](#)

7. In addition, [PubCan](#), a database developed by and donated to IARC by the Charles Rodolphe Brupbacher Foundation, made it possible to start developing a new [online electronic resource](#), building on the WHO Classification of Tumours, the ICD-O3 coding scheme and the Monographs classification; when fully implemented, this will make it possible to cross-link the various tumour entities and risk factors. This development is also seen as a pilot for possible implementation of an online information resource on a pay-per-view or paid subscription basis.

Ongoing projects

8. An [IARC Scientific Publication](#) on *Improving Public Health through Mycotoxin Control*, followed through by IMO and the Director, will be published this year (IARC SP No. 158).

9. An [IARC Technical Publication](#), a *Manual for the Early Diagnosis of Oral Neoplasia* (TP No. 42), is planned for production in 2012, under the stewardship of the Section of Early Detection and Prevention.

10. An IARC/WHO report, on *Current Status and Future Direction of Breast and Cervical Cancer Prevention and Early Detection in Belarus* (IARC Working Group Report No. 6), will be published (online only) by the Quality Assurance Group in 2012.

11. Volumes 100E ([Personal Habits and Indoor Combustions](#)) and 100F ([Chemical Agents and Related Occupations](#)) of the [IARC Monographs](#) have been posted electronically early in 2012, while [volumes 101](#) (*Some Chemicals in Industrial and Consumer Products, Food Contaminants and Flavourings, and Water Chlorination By-Products*), [102](#) (*Non-Ionizing Radiation, Part II: Radiofrequency Electromagnetic Fields [includes mobile telephones]*) and [103](#) (*Bitumen and Bitumen Fumes, and Some Heterocyclic Polycyclic Aromatic Hydrocarbons*) will be published in a staggered way in 2012, first in electronic form, then in print.

12. A new edition of the best-selling title [World Cancer Report](#) is planned, and an overall publication editor was selected. Expected publication is in the second half of 2013.

Future Directions

13. It is anticipated that taken together, the resources allocated to the Publications Programme will enable the Agency to produce more publications, with a focus on accessibility, particularly through our web site, to those publications that are most relevant to the IARC mandate and mission.