



## **REPORT ON PUBLICATION ACTIVITIES**

### **Introduction**

1. As per Governing Council Resolution GC/51/R10, the Director is requested to report on publication activities on an annual basis.

### **Organization of Publications**

2. While administratively, publications are the responsibility of the Communications Group (COM), two other Groups manage their own publications, i.e. the Monographs Programme, and the Pathology Group (PAT), which prepares the WHO Classification of Tumours (Blue Books).

3. One General Service staff member, who was redeployed in January 2010 from the Environment and Radiation Group (ENV) to COM, provides the flexibility to support various Groups in publication preparation when their workload requires, helping prepare the Handbooks of Cancer Prevention, the IARC Monographs and other Scientific Publications. However, one of the two announced openings for Professional posts, which would have allowed the Head of the Group to spend more time on external communication of IARC activities, has been cancelled due to unforeseen budgetary constraints. The Group was therefore requested to concentrate on web activities, where one Professional post was recruited, although the workforce is at this point still composed of one person in that area. A further recruitment for a temporary General Service staff member (LY04) to support the web area (web maintenance) is currently ongoing.

4. According to plan, the former Advisory Committee on Publications (ACP) was re-established with membership spanning the range of IARC's scientific programme. ACP discussions are on-going regarding multiple aspects of IARC's publication presence: what the Agency should charge for versus what it should make freely available on the web site; what should be the overall objectives in terms of what the Agency should be publishing, at what pace, and whether these publications should be developed in-house or commissioned; and how IARC should pave the way for state-of-the-art publishing tools, and stay abreast of new developments in this area. New tools for monitoring of publishing and for publication standard layout are being developed within the Agency.

5. In the framework of the Medium-Term Strategy, a communications strategy is being prepared with the Publications Programme and the IARC web platform at its core. An analysis of COM was conducted by an external consultant, whose major conclusions were that clear choices should be made as to who IARC's audience should be; that additional resources should be provided for the media activities of the agency, possibly with the recruitment of a professional media person; and that electronic and web-based publications should be further developed.

### **Revenue from sales of IARC publications by WHO Press**

6. The new agreement with WHO Press for the dissemination of IARC publications, announced at the last Governing Council and entered into force in January 2010, proved successful in terms of revenue for the Agency, and thanks to the formula agreed by the Governing Council, more resources were made available to the Publications Programme, particularly the WHO Classification of Tumours. The royalty return from WHO Press amounted to 796 896 Swiss Francs (€637 685) this year, a decrease after an exceptional 2009 figure, but a figure 20% above what the return would have been according to the former agreement.

7. As anticipated, the Digestive System volume of the WHO Classification of Tumours fared well commercially, although not at the same sales level as its predecessor (Tumours of the Haematopoietic and Lymphoid Tissues). This series on its own generates 97% of the publications sales revenue for IARC. It is worth noting that this IARC-developed series makes up to 80% of WHO Press turnover in North America.

### **Publications in 2010**

In print:

- Tumours of the Digestive System, WHO Classification of Tumours, 4<sup>th</sup> edition
- Some Non-heterocyclic Polycyclic Aromatic Hydrocarbons and Some Related Exposures: IARC Monographs Volume 92
- Carbon Black, Titanium Dioxide, and Talc: IARC Monographs Volume 93
- Ingested Nitrate and Nitrite and Cyanobacterial Peptide Toxins: IARC Monographs Volume 94
- Household Use of Solid Fuels and High-temperature Frying: IARC Monographs Volume 95
- Painting, Firefighting, and Shiftwork: IARC Monographs Volume 98
- Some Aromatic Amines, Organic Dyes, and Related Exposures: IARC Monographs Volume 99

In electronic format:

- IARC Biennial Report 2008–2009
- Rapport biennal 2008–2009 (French version of above title)
- Methods for Evaluating Tobacco Control Policies: IARC Handbooks of Cancer Prevention Volume 12
- World Cancer Report 2008

- Some Non-heterocyclic Polycyclic Aromatic Hydrocarbons and Some Related Exposures: IARC Monographs Volume 92
- Carbon Black, Titanium Dioxide, and Talc: IARC Monographs Volume 93
- Ingested Nitrate and Nitrite and Cyanobacterial Peptide Toxins: IARC Monographs Volume 94
- Household Use of Solid Fuels and High-temperature Frying: IARC Monographs Volume 95
- Alcohol Consumption and Ethyl Carbamate: IARC Monographs Volume 96
- Painting, Firefighting, and Shiftwork: IARC Monographs Volume 98
- Some Aromatic Amines, Organic Dyes, and Related Exposures: IARC Monographs Volume 99
- Identification of Research Needs to Resolve the Carcinogenicity of High-priority IARC Carcinogens: IARC Technical Publication No. 42

8. In addition, several online electronic resources were made available from the centralized online Publications databank, including access to Globocan 2008, launched in June 2010, as well as Digital atlases for training, prepared by the Screening Group, and tools for Cancer Registries.

9. For ease of reference, the relevant IARC web page for IARC publications in PDF format (freely accessible) is: <http://www.iarc.fr/en/publications/pdfs-online/>. The full list of IARC publications and direct link either to the IARC online book order platform and/or to the free PDF document is: <http://www.iarc.fr/en/publications/list/>.

10. Online ordering: a computer with direct access to the IARC publications catalogue and to the WHO Press online ordering facility has been installed in the IARC entrance hall, for the use of visitors who wish to order IARC publications directly.

### **On-going projects**

11. The update of the 1998 publication *Cancer Survival in Developing Countries* (IARC Scientific Publication (SP) No. 145), entitled *Cancer survival in Africa, Asia, the Caribbean and Central America* (IARC SP No. 162) (*SurvCan*) was prepared by the Screening Group and should be launched immediately prior to the Governing Council session of 2011.

12. The preparation of *Molecular Epidemiology and Biomarkers*, led at the Agency by Dr Pierre Hainaut, is now close to completion and actual production in print, as is an IARC Technical Publication on *Management of Mycotoxins in Food and Feeds for Improving Public Health*, followed through by Dr Robert Baan and the Director.

### **Future Directions**

13. It is anticipated that taken together, the resources allocated to the Publications Programme will enable the Agency to produce more publications, with a focus on accessibility, particularly through our website, to those publications that are most relevant to the IARC mandate and mission.